

Privacy Policy for Rapid Weight Loss Chicago

Effective Date: 01.04.2022

At Rapid Weight Loss Chicago, we are committed to protecting your privacy. This Privacy Policy outlines the information we collect, how it's used, and your rights regarding your data. By using our website, you agree to the terms of this policy.

1. Information We Collect

We collect personal and non-personal information from visitors to our website:

- **Personal Information:** When you fill out forms or interact with our services, we may collect your name, email address, phone number, and any other information you choose to provide.
- **Non-Personal Information:** We automatically collect certain information when you visit our website, including IP addresses, browser types, and pages visited. This data helps us understand usage patterns to improve our services.

2. How We Use Your Information

We use your information to:

- Respond to your inquiries and provide customer service.
- Deliver relevant services and offers.
- Improve website functionality, content, and user experience.
- Send updates, marketing, and promotional materials, subject to your preferences.

3. Information Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. However, we may share your data with:

- **Service Providers:** Third-party partners who help us operate our website, deliver services, and process payments, all of whom are contractually obligated to maintain the confidentiality of your information.
- **Legal Requirements:** If required by law, or to protect our rights and the rights of others, we may disclose information as necessary.

4. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to improve user experience and track site performance. Cookies may be used for analytics, advertising, and to provide personalized content. You can disable cookies in your browser settings, but this may limit your ability to use certain features on our website.

5. Google Ads and Third-Party Advertising

We use Google Ads and other third-party tools to show ads to visitors. Google may collect data through cookies and other identifiers to show relevant ads based on your past visits to our site and other sites across the web. For more information or to opt out of personalized advertising, visit Google's Ads Settings.

6. Security of Your Information

We employ industry-standard security measures to protect your information from unauthorized access, disclosure, or misuse. However, please be aware that no security measures are perfect, and we cannot guarantee absolute security of your data.

7. Your Rights

Depending on your location, you may have the right to:

- Access, update, or delete your personal information.
- Opt out of marketing communications.
- Object to data processing under certain circumstances.

To exercise your rights, please contact us at illinoisdc@gmail.com .

8. Children's Privacy

Our website is not intended for children under the age of 13, and we do not knowingly collect personal information from children under 13.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

10. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

Rapid Weight Loss Chicago

1910 S Highland Ave Suite 103, Lombard, IL 60148

Email: illinoisdc@gmail.com